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Artishow 2016 animates Victoria with displays of fine art

Victoria, B.C. – Victoria is often said to be as pretty as a postcard and our city's picturesque beauty shines through in the artwork on display during the sixth annual Artishow, a collaboration of local artists and the tourism industry. The event extends across Greater Victoria, with artists' work featured at hotels in downtown Victoria, Oak Bay and Sidney.

"People visiting Victoria want experiences that engage their senses," says Paul Nursey, President and CEO of Tourism Victoria. "Our hoteliers have graciously provided space for the region's arts community to showcase the work of our talented artists to visitors from around the world."

Artishow includes an Artist in Residence program, running now until October. The program features 38 prominent local artists setting up their easels, sketchbooks or carving tools, from 10 a.m. to 5 p.m., Wednesdays to Fridays, at participating hotels.

As well, Plein Air events will help enhance Sunday visits to the Inner Harbour, with artists working on the lawn of the Fairmont Empress Hotel from July 3 to Sept. 4.

Artishow was founded in 2010 by Barbara Adams and Kerry Liggins, who set out to create a reputation for Victoria as a "city of artists."

"Both Barbara and I are extremely pleased with the evolution of Artishow, and the support we have had from all the hotels and artists involved," Liggins says. "The artists really appreciate both the Artist in Residence and the Plein Air program that allows them to get out of their studios and showcase their artwork in highly visible venues to tourists and the general public."

ARTISTS' RECEPTION

Media are invited to an Artists' Reception on May 25, from 4 to 6 p.m., at the Bard and Banker, 1022 Government St. If you plan to attend, RSVP: barbaraadams@shaw.ca. For more information on Artishow 2016, as well as a list of participating hotels, go to ArtishowVictoria.ca.

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