

Tourism Victoria announces 2017 Board of Directors

VICTORIA – Tourism Victoria is pleased to announce its [2017 Board of Directors](#).

Christine Willow, a Principal with Chemistry Consulting and Chief Operating Officer of GT Hiring Solutions, will join the board, effective Jan. 1, 2017. The other new face on the board will be Victoria **Councillor Chris Coleman**, appointed as the city's representative for 2017.

"Our board continues to provide a strategy-focused approach to governance and the strong leadership needed to allow our organization to maximize our potential to promote and strengthen the tourism sector in Greater Victoria," said **Paul Nursey, President and CEO of Tourism Victoria**. "We are well-equipped for the challenges ahead as we embrace our rapid growth and ensure the long-term sustainability of our region as a year-round destination."

"We had an exceptionally strong year in 2016 and the board congratulates and supports the great work being done by Tourism Victoria's management team," said **Bill Lewis, Chair of Tourism Victoria**. "We want to build on that momentum and the efficiencies gained by our renewed relationship with the City of Victoria, as well as opportunities created by taking on sales and marketing of the Victoria Conference Centre."

2017 BOARD OF DIRECTORS

CHAIR:

Bill Lewis, Magnolia Hotel & Spa

FIRST VICE CHAIR:

Starr McMichael, Starrboard Enterprises Inc.

VICE CHAIRS:

Kimberley Hughes, Delta Hotels by Marriott Victoria Ocean Pointe Resort

Darlene Hollstein, The Bay Centre

Erika Stenson, Royal B.C. Museum

PAST CHAIR:

Dave Cowen, The Butchart Gardens

DIRECTORS:

Christine Willow, Chemistry Consulting

Geoff Dickson, Victoria Airport Authority

Allison Fairhurst, Abigail's Hotel

TOURISM VICTORIA

Suzanne Gatrell, Oswego Hotel

Janet Docherty, Merridale Ciderworks Corp.

Tom Benson, Wildplay Element Parks

Brett Soberg, Eagle Wing Tours

Mark Mawhinney, Odlum Brown Limited

Coun. Chris Coleman, City of Victoria

Coun. Judy Brownoff, District of Saanich

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TOURISM VICTORIA

ABOUT TOURISM VICTORIA: Tourism Victoria (Greater Victoria Visitors and Convention Bureau) is the official not-for-profit destination marketing organization working in partnership with more than 950 members in Greater Victoria.