

Dec. 2, 2016

Victoria tourism operators win national awards

GATINEAU, QC – Two businesses that have helped Greater Victoria earn its status as a world-class destination were honoured with two of the top awards in the Canadian tourism industry.

Brentwood Bay Resort and Spa was named Business of the Year, while Eagle Wing Tours Ltd. picked up the Sustainable Tourism Award during a gala held by the Tourism Industry Association of Canada on Wednesday at the Hilton Lac-Leamy in Gatineau, Quebec.

The Air Canada Business of the Year Award

- [Brentwood Bay Resort and Spa](#), Victoria, B.C.

The Transat AT Sustainable Tourism Award

- [Eagle Wing Tours Ltd.](#), Victoria, B.C.

"These awards showcase the very best tourism products in the country," said Tourism Victoria President and CEO Paul Nursey. "When you consider how many destinations there are in Canada and the number of businesses that cater to tourists, it is truly impressive that Greater Victoria is home to two national leaders."

A total of 14 organizations and individuals were honoured by TIAC at the 2016 Canadian Tourism Awards, presented by The Toronto Star.

"Tonight's Canadian Tourism Awards have showcased our diverse industry to the fullest," said TIAC President and CEO, Charlotte Bell, adding that the winners represented outstanding innovation, dedication and expertise. "Recognizing and celebrating these accomplishments is very important, as these industry successes ensure that Canada continues to be seen as a world-class destination."

The Canadian Tourism Awards are presented annually by TIAC to recognize success, leadership and innovation in Canada's tourism industry, and to reward people, places, organizations and events that have gone above and beyond to offer travellers superior tourism experiences in Canada.

TOURISM VICTORIA

Marketing our favourite destination

ABOUT THE CANADIAN TOURISM AWARDS: The Canadian Tourism Awards were established in 2003 to recognize success, leadership and innovation in Canada's tourism industry, and to honour those people, places, organizations and events that have gone above and beyond to offer superior visitor experiences to travelers in Canada. Showcasing the nation's best tourism products, services and experiences, the Canadian Tourism Awards ceremony has become an annual highlight of the Tourism Congress, TIAC's annual convention.

ABOUT THE TOURISM INDUSTRY ASSOCIATION OF CANADA: The Tourism Industry Association of Canada is the only national organization representing the full cross-section of Canada's \$90 billion tourism industry. TIAC's members include air and passenger rail services, airport authorities, local and provincial destination authorities, hotels, attractions and tour operators.

ABOUT TOURISM VICTORIA: Tourism Victoria (Greater Victoria Visitors and Convention Bureau) is the official not-for-profit destination marketing organization working in partnership with more than 900 members in Greater Victoria.

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