

November 14, 2017

Tourism Victoria announces Denise Jury as contracted General Sales Agent for key markets in western U.S. and Canada

VICTORIA – Tourism Victoria is pleased to announce Denise Jury has joined the Business Events Victoria Team as contracted General Sales Agent acting as Sales Manager, effective Dec. 1.

Based out of Vancouver, Denise will represent Business Events Victoria, including our destination's primary markets of Vancouver and Seattle as well as secondary markets of Calgary, Edmonton and Portland.

Denise has more than 20 years of experience in the tourism and hospitality industry. She was Sales Manager at Delta Hotels by Marriott, Vancouver Downtown Suites, where she earned a prestigious Marriott's Golden Circle award. She also has experience working at Conquest Vacations, Air Transat Holidays and Uniglobe Travel.

A networking maven, Denise has developed many key partnerships within the corporate, incentive and third-party market segments. Born and raised in Victoria, she is passionate about our destination and looks forward to sharing her enthusiasm with her clients.



Business Events Victoria is the meetings, conventions and major event division of Tourism Victoria. Since late 2016, Tourism Victoria has deployed three General Sales Agents in key markets: Ottawa (serving Eastern Canada and the eastern U.S.), Vancouver (serving Western Canada and the U.S. Pacific Northwest) and California (serving California and Texas). Being able to knock on customers' doors every day has almost doubled sales results — 18,875 confirmed room nights so far in 2017 compared to 10,269 in 2016. Having this business on the books provides for stable and predictable revenue for our accommodation sector and every business that relies on the economic benefit of hosting meetings and conferences in our region.

Tourism Victoria (Greater Victoria Visitors and Convention Bureau) is the official not-for-profit destination marketing organization working in partnership with nearly 1,000 business members and municipalities in Greater Victoria. For more information, go to TourismVictoria.com.

MEDIA CONTACT: Jim Zeeben
Manager, Corporate Communications and Public Affairs, Tourism Victoria
250 414-6976 or **250 213-8050**
jim.zeeben@tourismvictoria.com